

Welcome to **Book Benz**



Welcome to our world full of opportunities to discover new places and exciting, enjoyable experiences.

We are here to open up new horizons for you with diverse and fresh travel journeys, where we combine adventure, comfort, and fun in every destination we offer.

If you're looking for unforgettable moments and experiences full of vitality and excitement, we're here to provide you with the perfect solutions to ensure that every moment of your journey is filled with enjoyment and unforgettable memories.

With us, you'll find not only unmatched adventures, but also exceptional services at competitive prices that make every moment valuable.

With **“Book Benz”..Unlock the world!**



G.M. : Mr. Mustafa AbdAllaH

- About Us:

Book-Benz is a leading company in the field of tourism and travel services, established to offer exceptional travel experiences that combine enjoyment and adventure. We specialize in organizing a wide variety of travel programs, including customized trips, honeymoon packages, seasonal tours, and mid-year vacations.

Book-Benz offers specialized tourism programs in various global destinations, with a particular focus on Egypt and Africa. In Africa, we excel in providing adventure-filled trips, including safari adventures, hunting, camping, mountain climbing, and hiking. We collaborate with luxurious resorts in breathtaking locations, ensuring the highest safety standards, allowing our clients to explore the beauty of nature and interact with wildlife.

At Book-Benz, we prioritize building a professional reputation and maintaining credibility. We strive to offer unique, customized experiences that meet each client's expectations, while adhering to the highest standards of quality and safety. Our goal is to make your journey an unforgettable experience, filled with beautiful memories and unique adventures.

Our team consists of highly experienced specialists dedicated to providing services that exceed our clients' expectations. We believe strongly in the importance of expertise and professionalism in this field, ensuring that our team is fully prepared to meet all of your needs.

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- Our Vision:

We strive **to be the preferred first choice at all times for our partners in success** (tourism companies, various institutions & businesses, our distinguished audience, families), in addition to providing the best services tailored for "Businessmen &VIPs".

We are committed to opening new horizons for our clients and partners by exploring unique places and exciting experiences, offering the best travel programs that meet their needs, along with comprehensive proposals and solutions that enhance their enjoyment and fulfill their aspirations, through exceptional services at competitive prices.

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- Our slogan:

" Unlock The World "

“ Unlock The World “ represents our commitment to expanding the horizons of tourism by exploring new places and exciting experiences. We connect individuals and businesses with the best destinations and services that meet their needs and fulfill their aspirations, offering outstanding deals and services that guarantee exceptional travel experiences beyond their expectations.

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- Our Experiences:

The management of **Book-Benz** has extensive experience spanning over 20 years in the fields of tourism, tourism programs, and hospitality services, both locally and internationally.

This extensive background has enabled us to build a distinguished reputation for professionalism and meticulous attention to detail in every journey. Thanks to this deep expertise, we are able to provide diverse tourism programs that meet the needs of both companies and individuals, guaranteeing an unforgettable travel experience.

Our team possesses comprehensive knowledge of global travel destinations and is made up of dedicated professionals who handle field operations to deliver the highest levels of service. Our company's management combines practical experience and specialized knowledge in tourism and hospitality, empowering us to offer expert consulting and effective management of hospitality institutions.

We also excel in designing and implementing integrated tourism programs across a wide range of international destinations, with a particular focus on our programs in Egypt and Africa:

- **In Egypt:** We offer a wide array of tourism programs that cover various destinations & activities.
- **In Africa:** Our current focus is on delivering a rich and unique travel experience through tailored packages for companies and individuals alike. This allows our clients to explore Africa with safe, exceptional travel programs that meet their aspirations at competitive prices and with the highest standards of professionalism.

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- Our Scope of Work:

Tanzania - Kenya - Uganda - Rwanda - Burundi - South Africa - Namibia - Azerbaijan - Georgia
- Armenia - Kazakhstan - Kyrgyzstan - Sri Lanka - Maldives - Russia- Poland – Oman

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- Our Team:

Our team consists of a group of experts and specialists in the tourism field, from skilled safari guides to customer service staff, all of whom are dedicated to ensuring the highest levels of customer satisfaction and comfort.

We work together to provide outstanding services at every stage of your journey, ensuring that your travel experience is of the highest quality and comfort.

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- Our Business Model:

Book-Benz excels in delivering distinct business solutions across various operational models. We are committed to offering the best solutions tailored to meet the needs of both corporate and individual clients, enhancing customer experiences and supporting sustainable growth in the market.

B2B

- We provide exclusive offers for tourism companies and travel service providers, carefully crafted to meet their clients' needs. These offers include premium travel packages at competitive prices and special rates, allowing companies to deliver high-quality services to their clients while ensuring a memorable experience. Our flexible and comprehensive programs ensure maximum satisfaction and help our partners elevate their travel offerings and succeed in this competitive sector.
- Additionally, we extend our services to corporations and institutions seeking customized travel solutions for employees, partners, or clients, offering exclusive travel programs and corporate incentive packages.
- We offer consulting and planning services for tourism and management programs for hospitality institutions, along with executing large-scale tourism projects for diverse groups, tailored to the needs, preferences, and budgets of their teams.

B2C

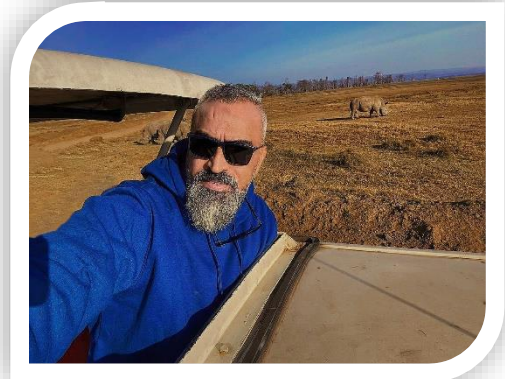
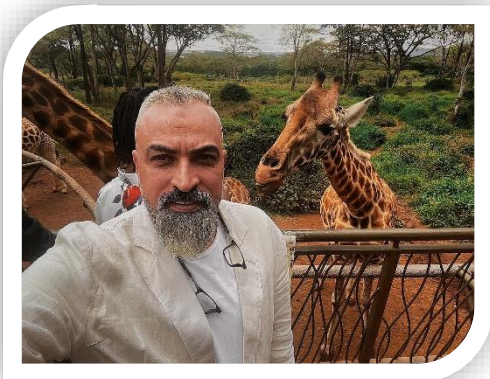
- We offer personalized services for individuals through a variety of travel and tourism programs, designed to cater to each client's unique needs, whether they seek relaxation, adventure, or honeymoon experiences.
- We also provide specialized programs for business travelers, their families, and for groups, designed with a blend of enjoyment, excitement, privacy, independence, safety, and exclusivity.
- Our goal is to deliver unique travel experiences that fulfill the aspirations of a diverse range of clients, ensuring each client or family enjoys a memorable and exclusive experience, with a commitment to the highest standards of quality and service.

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- Our Core Current Programs:

2024-2025

- **Egypt:** Various tourism programs within Egypt:
 - **Coastal and beach tourism** in Sharm El Sheikh, Dahab, Nuweiba, Hurghada, and the North Coast.
 - **Cultural tourism** in Luxor and Aswan.
 - **Tourist attractions in Cairo**, including the Pyramids, the Egyptian Museum, the Citadel of Salah El-Din, Old Cairo, and more.
 - **Investment and project visits:** Field visits to newly developed projects and cities in Egypt in recent times, which offer new investment and real estate opportunities.
 - Additionally, other tourist destinations.
- **Africa:** The strength of our programs is particularly in:
 - **Tanzania**
 - **Kenya**
 - **Uganda**
 - **Rwanda**
 - **Burundi**



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- Why Choose an African Adventure?

Africa is one of the most exciting and diverse tourist destinations globally, offering unique and unforgettable experiences that can't be found anywhere else. Here are some reasons why a trip to Africa is a once-in-a-lifetime adventure:

- **Wildlife Diversity:**

Africa is home to some of the world's most iconic wildlife. From safaris in the savannas of Kenya and Tanzania to wildlife viewing in Botswana's Okavango Delta, visitors can see animals in their natural habitats.

- **Stunning Landscapes:**

The continent boasts incredible diversity in its landscapes, from towering mountains and vast deserts to dense forests and sandy beaches. Each region offers a unique experience and breathtaking natural beauty.

- **Rich Cultural Heritage:**

With over 3,000 ethnic groups and multiple languages, Africa has a rich and diverse cultural history. Visitors can experience local art, music, dance, and cuisine that reflect the unique heritage of each area.

- **Unique Adventures:**

From climbing Mount Kilimanjaro to hiking in the Atlas Mountains or diving in the Red Sea, Africa offers a wide range of thrilling activities for adventure lovers.

- **Human Connections:**

Traveling to Africa provides the chance to engage with local communities, learning about their way of life and traditions, fostering appreciation for cultural diversity.

- **Relaxation and Comfort:**

With its luxurious resorts and modern facilities, Africa is an ideal destination for relaxation, making it perfect for holiday getaways.

Africa... A World of Excitement and Adventure

- **Safari:** Fascinating safaris to explore Africa's wildlife and natural beauty.
- **Hunting:** Professional hunting experiences guided by experts.
- **Mountain Climbing:** Thrilling mountain climbs with spectacular views.
- **Camping:** Unique camping experiences in stunning natural settings.
- **Honeymoon Getaways:** Specially crafted trips for honeymooners, promising unforgettable romance.

At Book-Benz, we're here to help you explore all that this incredible continent has to offer. Start your African adventure with us!

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Our Trips in Africa:

**In the embrace of enchanting nature and incredible wildlife,
Enjoy and witness the "Big Five"
(lion, elephant, rhinoceros, buffalo, and leopard)
in an exciting adventure and journey, amidst their natural habitats**

A Selection of Diverse Travel Packages

Safari, Mountain Climbing, Camping, Relaxation, Real Hunting Adventures, Honeymoon

We offer a variety of extraordinary travel packages in **Africa**, combining thrilling adventures with unique destinations that promise unforgettable experiences. Here are some of the key programs :

Safari Trips in Tanzania and Kenya

Discover wildlife in the most stunning African safari reserves, where you can enjoy tours in their natural habitats and observe animals in their original environments. Additionally, relax on beaches with breathtaking turquoise waters, considered some of the best destinations for relaxation.

- **Tanzania:** Famous for the stunning **Zanzibar** beaches, the iconic **Mount Kilimanjaro**, and expansive safari parks like **Serengeti**.
- **Kenya:** Known for its rich natural reserves like **Masai Mara** and its beautiful beaches along the **Indian Ocean**.

Mount Kilimanjaro Adventures

For challenge lovers, climbing **Mount Kilimanjaro**, the highest peak in **Africa**, offers a unique mountain experience. Enjoy the adventure of summiting this famous mountain and discover its incredible landscapes.

Exploring Local African Cultures

Enhance your adventures with a cultural touch by visiting traditional villages and interacting with local communities. This rich cultural experience will allow you to learn about the customs and traditions that shape life in different regions of the continent.

Relaxation Trips on Zanzibar Beaches

If you seek peace and rejuvenation, **Zanzibar's** beaches are the perfect destination. With its white sands and crystal-clear waters, **Zanzibar** provides a tranquil environment, ideal for unwinding away from the bustle of daily life.

A Blend of Adventure and Relaxation

Many of our trips combine thrilling adventures with moments of peace and calm, making your journey to **Africa** a memorable and enriching experience, filled with fun and remarkable memories.

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To contact us:

For inquiries or to book your next trip, please visit our website or contact us directly.

Book Benz Travel



<https://www.book-benz.com>



- **FaceBook:** <https://www.facebook.com/Book.Benz.Tours>
- **Instagram:** <https://www.instagram.com/bookbenztravel>

GM: Mr. Mustafa AbdAllah

- **Mobile-WhatsApp:** 01111114755
- **Email:** gm@book-benz.com
- **Location:**
 - Egypt-Giza
 - Egypt-Sharm Elsheikh
 - Abu Dhabi – UAE
 - Dar ElSalam - Tanzania

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